

Best Places to Work in Kentucky



Senior Vice President/Human Resources

The company

First Federal Savings Bank, Elizabethtown

The story

First Federal has applied for Best Places to Work in Kentucky six times. They have made the list the last five years.

The reason

"Winning isn't the only priority. Of course we want to win, but we do truly want to have a great workplace. Best Places to Work in Kentucky helps us determine what needs we have and where we're missing the boat. Once you do achieve it (the win), employees get so enthusiastic that they also want to win year after year. It's like a steamroller. It keeps going and going, and it just builds."

Step 1. Apply
annual deadline is last Friday of October



Director of Human Resources

The company

National Patient Account Services, Lexington

The story

Ten years ago, National Patient Account Services had 160% employee turnover. They've now made the Best Places to Work in Kentucky list four times.

The reason

"We began participating four years ago because our employees had provided input that prompted dramatic changes to our work environment, processes and systems. We wanted their contributions to play a part in the company being recognized as a Best Places to Work in Kentucky. The cost of participating is well worth it for us. First, the feedback in itself is valuable. Second, the marketing value alone is worth the fee to apply. And as our Best Places to Work in Kentucky survey results go up, our production is right on target and goes up as well. So, definitely, our performance is related to our scores that we get with the Best Places to Work in Kentucky survey results."

Step 2. Survey
employees and employers give feedback



Office Administrator

The company

Sturgill, Turner, Barker & Moloney, PLLC, Lexington

The story

Sturgill, Turner, Barker & Moloney first applied to Best Places to Work in Kentucky because they felt they had some improvements to make. The company has made The Best Places to Work in Kentucky list all six years and placed first in their category in 2007.

The reason

"We went into it thinking 'Okay, this is a good opportunity for us. If we don't make best places we're still okay.' What really appealed to us was the report we were going to get back from the employee survey. We thought this was a great anonymous way to get feedback from our employees and give us the opportunity to see what we needed to improve. It's surprising how many people identify that they've seen our name in print somewhere saying that we're a best place to work. Our employees take pride in it, and we've become more of an employer of choice, because we have been one of the Best Places to Work in Kentucky for six years."

Step 3. Results
benchmarking report delivered



Director of Workplace Assessments

The company

Best Companies Group, Harrisburg, PA

The story

Best Companies Group manages the Best Places to Work in Kentucky application and survey process along with 37 other such programs both throughout the United States and internationally.

The reason

"One of the benefits of the competition is the marketing power you get as one of Kentucky's 'Best Places to Work.' And with that comes greater recruiting power and the ability to attract the best talent. But the best reason to participate is to take part in the first-class comprehensive survey of your employees."

Best Places to Work in Kentucky have

- higher employee morale,
- enhanced retention and employee loyalty,
- more productive employees,
- more and better job applicants,
- better customer service, and
- the ability to manage their way through tough times.

Step 4. Celebrate
rankings announced

